

Branding & Design

At Connected Systems, we offer branding and design capabilities surrounding User Interface (UI) design, User Experience (UX) design, Brand Identity and Visual Communications design. We believe it is important to work closely with our clients to create design solutions that are aligned to their business objectives.

What we're good at

- ✓ SharePoint Branding
- ✓ Web Design
- ✓ Information Architecture
- ✓ Front End Development
- ✓ Responsive Design
- ✓ Wire Frame Prototypes
- ✓ Content Management System Integration
- ✓ Corporate Branding
- ✓ Logo Design
- ✓ Style Guides
- ✓ Print Design
- ✓ Print Marketing
- ✓ Publication Design
- ✓ Environmental Design
- ✓ Video
- ✓ Cross Browser Testing
- ✓ Ad Banners

Our Design Process

Briefing is an important aspect of the design process. We ask a lot of questions to learn about your business and discover what you want from the project; we define the outcomes and develop a strategy that will provide the best design solution for your business needs. From here we begin conceptualising design solutions, which we then take to a more refined visualisation stage. We work with you to refine these design solutions until you are 100% happy with the result.

